**Tesla in Indian Market : Derive Strategies to be profitable**

You can use following questions to plan the framework

***About Tesla***

* What was Tesla ?
* Company size (Financial, Employees, Stakeholders and Investors etc.)
* What was their revenue model ?
* Customer analysis
* Product Analysis

***About Current Scenario***

* Key competitors
* Socioeconomic factors faced by Tesla
* Position of Tesla in market compared to other competitors
* PR and Media
* Market Size and Position

***Do Failure Mode Analysis about Tesla entering Indian Market***

*(Do Profitability framework study, Understand their revenue model and Customer acquisition strategies )*

* Estimated Market Size
* Competitors in Market
* PR or Media reputation
* Socioeconomic causes
* Business Decisions to cope up with the market demand
* Inhouse or Outsourcing strategies
* Estimate when can we become Profitable (Estimated Breakeven Period)

***What could be done differently ?***

* Imagine you are a key decision maker for Tesla, What strategy would you recommend to make the Tesla acquire huge market share and be Profitable